

ZURICH INVESTMENTS



# IMAP Portfolio Management Conference

ESG

6<sup>th</sup> August 2019

# ESG: asset class or secular trend?

Events



Guidelines



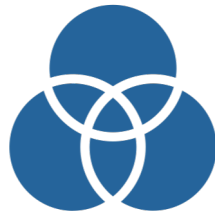


# ESG: Approaches



Exclusionary/  
Negative Screening

Values based (SRI)  
Norms-based



ESG integration



Positive/  
Best-in-class  
ESG Tilt

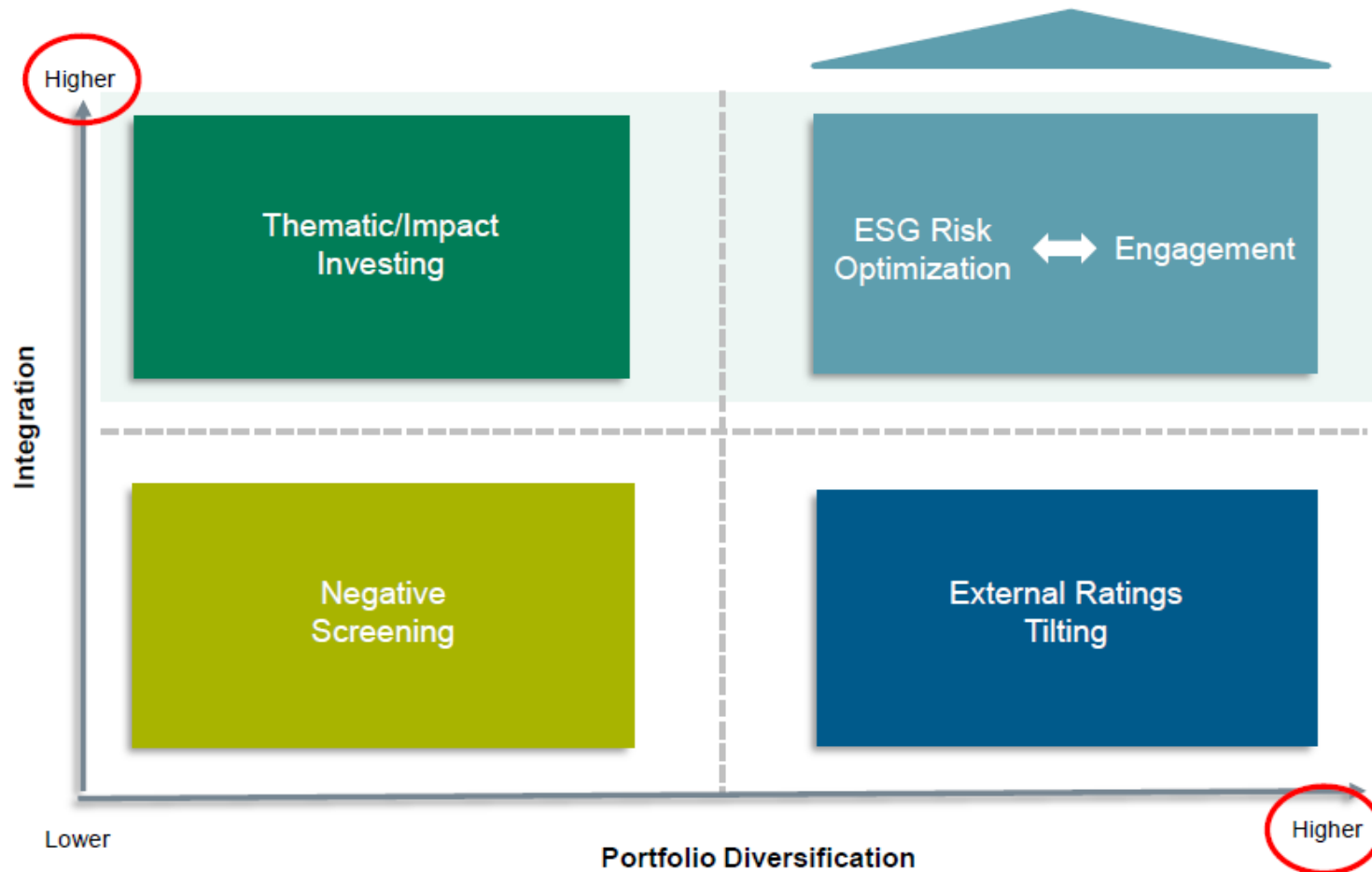


Thematic Investing



Impact Investing

# ESG: pros and cons of various approaches



Source: American Century Investments ESG, 2018. Note: portfolio diversification does not assure a profit nor does it protect against loss of principal

# ESG: does it (have to) impact on performance?



# How can advisers help?



# Important information



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