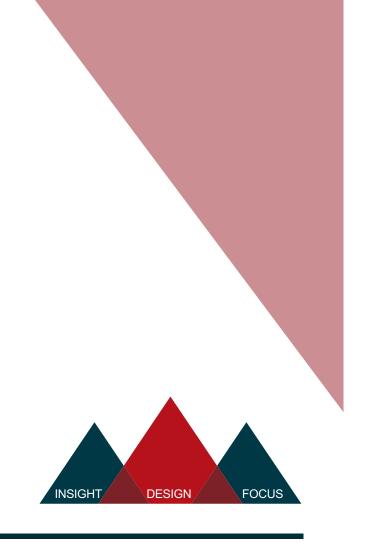
Global equity investors deploying experience and knowledge through a disciplined quantitative approach to deliver core solutions for investors





Understanding, measuring and managing portfolio ..... or "Don't try this at home!"



## What is risk? An Equity SMA Perspective

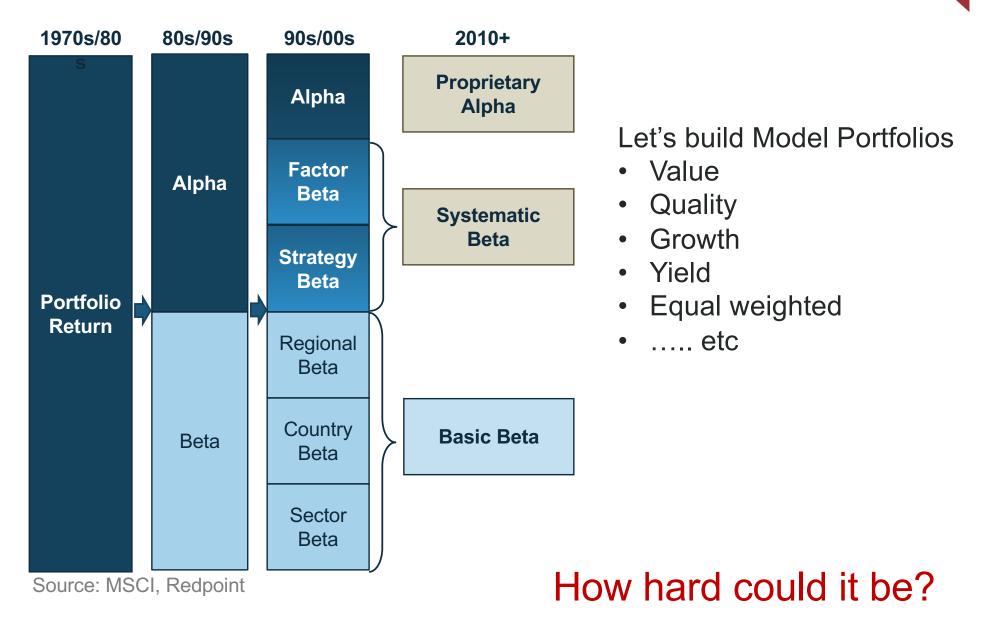
### Agenda

# Building a Model Portfolio: How hard could it be?





### What is risk? Equities in focus



#### The key benefits of SMA/Model Portfolios...

- Beneficial ownership
- Tax transparency
- Professional management

#### ...come with some non-trivial constraints...

- Holdings (number (<40) & minimum wgt (>1%))
- Turnover: less is better, trade execution
- Strategy / Factor risk
- Concentration vs Diversification: unintended bets

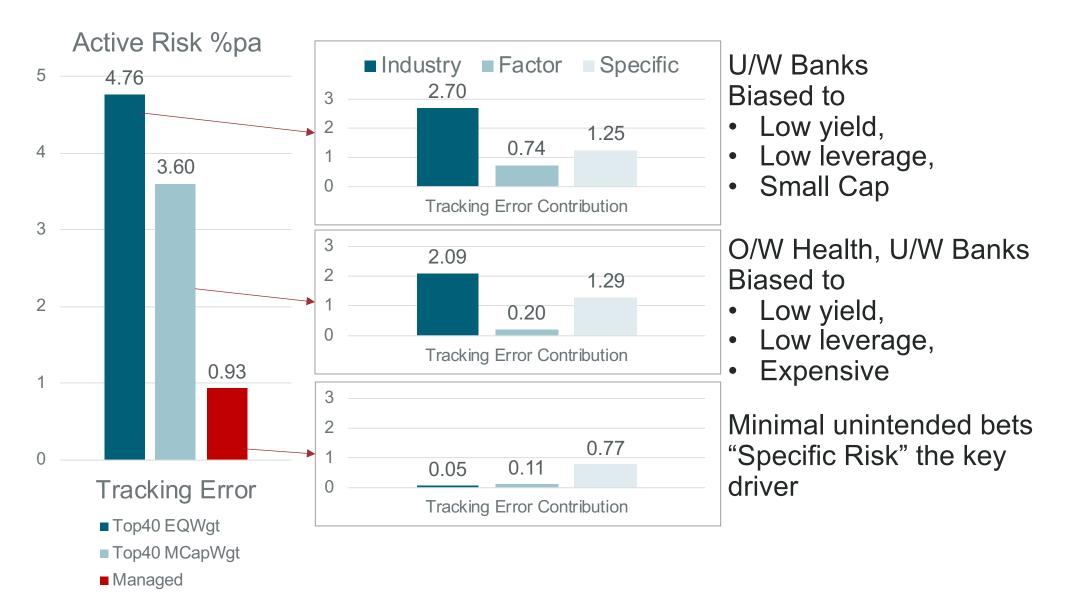
#### ... which all require risk management

1: Screening/Ranking is easy

<b>Redpoint Rating</b>	# Companies	Bmk Wgt
Quintile 5 (worst)	16	8.7%
Q4	16	33.4%
Q3	18	22.9%
Q2	16	24.6%
Quintile 1 (best)	16	10.4%

2: But how do I reinvest the screened capital?

- *i.* Top 40 weighted equally
- *ii.* Top 40 weighted by Bmark Weight
- *iii. Managed Portfolio*



What's in the "Managed Portfolio"?

<b>Redpoint Rating</b>	Held (in Bmk)	Active Wgt
Q5 (worst)	<b>1</b> (16)	-7.4%
Q4	<mark>9</mark> (16)	0.2%
Q3	<mark>11</mark> (18)	2.2%
Q2	<mark>9</mark> (16)	0.1%
Q1 (best)	<mark>10</mark> (16)	3.7%

Don't let "smart beta" be drowned by "dumb risk" Avoid unintended bets wherever possible

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