

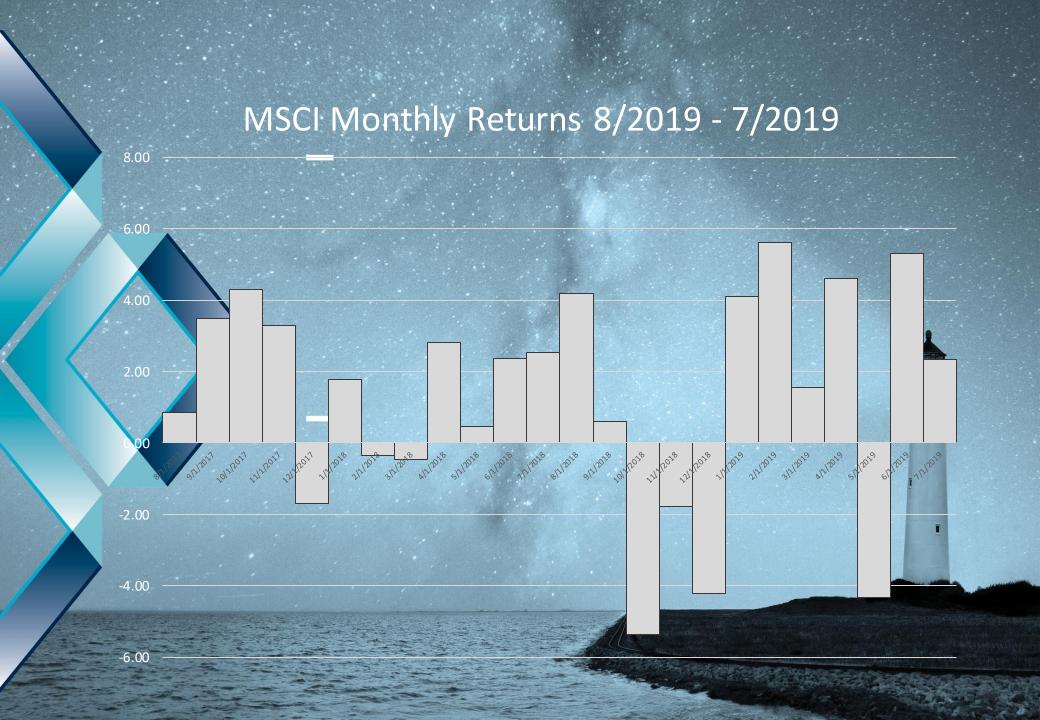
Jordan Cvetanovski Pengana Capital Group

Michael Karagianis JANA



Fintech Cocktail evening – 29<sup>th</sup> August
Responsible Manager Masterclass – 17<sup>th</sup> September
Portfolio Management Conference Melbourne – 22nd October
InvestTech – 13<sup>th</sup> November

**Data Standards Working Group** 





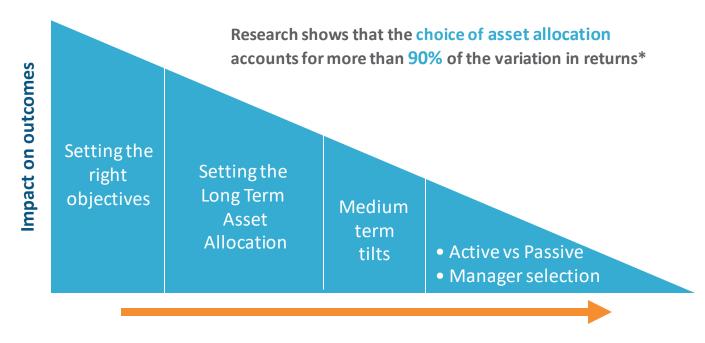
# **IMAP** Webinar

Portfolio construction and the use of passive & alternative strategies

August 2019

# What matters most...





Diminishing impact on your investment outcomes

# **Passive vs Active strategies**



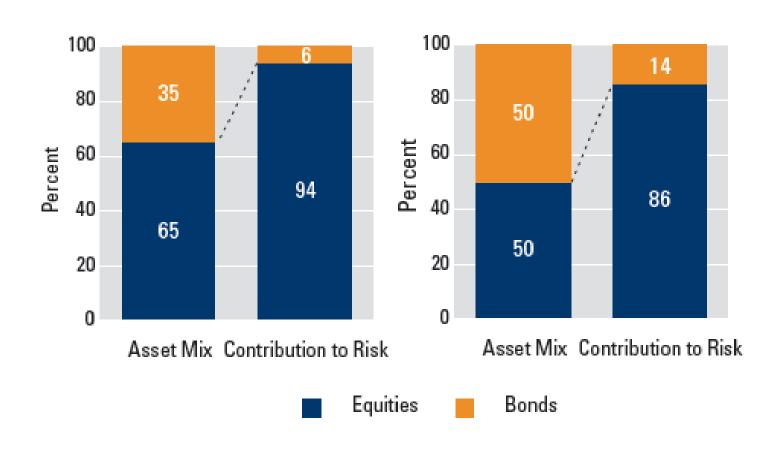
Passive is a great way of getting access to cheap beta – it can reduce the cost of portfolio management considerably

However, at the late stage of an investment cycle excessive use of particularly cheap equity beta can be an increasingly risky approach to portfolio construction

Why? Equity risk generally dominates portfolios – passive equity strategies are dominated by capitalisation weighted indices. At the end of an investment cycle this is necessarily over-exposing portfolios to past performing stocks at the expense of better value or more defensive exposures which have underperformed

# **Equity risk dominates portfolio volatility**





Source: Wellington Management

# Solutions to this?



- Consider increasing active management in portfolios later in investment cycles – avoid the passive overweights
- Smart beta strategies systematic investment in alternative benchmarks (e.g. equal weight, factor weighted or minimum variance strategies)
- Increased exposure to alternative investments can also be a useful late cycle diversification strategy

# The case for Alternatives



Getting the allocation to the available range of asset classes right is generally more important than which managers are managing an asset class – beta (or market) risk will account for the majority of outcomes in asset classes such as Australian and global shares

Alternatives are the exception where the nature of the strategy and manager style often dominates the outcome

"idiosyncratic manager or strategy risk" – manager skill (or luck) can dominate returns

Look at Alternatives more as a "class of investments" rather than an "asset class"

# **Common characteristics**



Alternative assets need to deliver either:

A return premium for illiquidity (can be a problem for managed account strategies)

OR

Diversification of returns away from traditional investments

# "Alternatives" covers a variety of investments



**Private Equity** 

Infrastructure

Hedge Funds

**Commodities** 

**Timberland** 

**Distressed Debt** 

Opportunistic Debt

Insurance Related Investments

Each of these strategies can have quite diverse investments and managers e.g. PE, commodities, hedge funds

# We recommend open-minded scepticism



## Issues to be mindful of when investing in alternatives:

- How attractive after fees and after tax?
- Bias to expensive assets
- Capital inflows can erode opportunities
- Transparency
- Skill or luck?
- Beta dressed up as alpha?
- How much illiquidity can you afford?

Well worth exploring but a detailed understanding of the strategy and strong fund manager research is essential to avoiding mis-steps

# Final thoughts?



# Portfolio construction in an extended bull market is pretty straight forward

- "The rising tide lifts all boats"
- Buy cheap beta
- Manager alpha is nice but not essential
- Why bother with risk management or insurance?
- Keep it simple and cheap

# Portfolio construction in late cycle markets is much trickier

- Overvaluation means that markets tend to become more volatile.
- Aggregate returns tend to decline beta is less rewarded
- Undiversified beta can be dangerous
- Risk management (i.e. diversification & insurance) may be more relevant
- Quality strategies and managers are likely to make a difference











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# **WHO WE ARE**



# **CORE FUND** AIMS: **HOW WE DO IT** CONSISTENTLY MAKE MONEY **PORTFOLIO** ACTIVE MINIMISE LOSSES & VOLATILITY CONSTRUCTION **MANAGEMENT**

# **PORTFOLIO CONSTRUCTION**

How we pick stocks





## **PORTFOLIO SEGMENTATION**



#### CORE

- 60 80% of Fund
- 15 30 stocks
- 5 15% growth
- Stable and growing companies with favourable tailwinds
- Position size: 1-5%

#### CYCLICAL

- ✓ 0 30% of Fund
- 0 15 stocks
- >10% growth
- Operate in cyclical industries poised for an upturn
- Stop losses
- Position size: 1-3%

#### **OPPORTUNISTIC**

- 0 20% of Fund
- ✓ 0 10 stocks
- Company specific situations with attractive potential upside
- Stop losses
- Position size: 1-3%







PORTFOLIO 

30 − 50 STOCKS 

> 5% GROWTH 

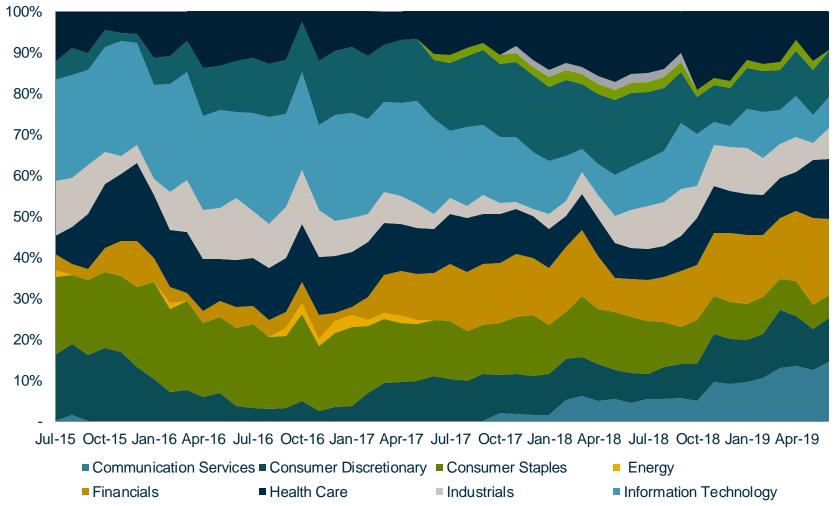
FCF YIELD > RFR + 3%

## **ACTIVE MANAGEMENT**

■ Materials

#### Industry exposure





Source: Pengana as at 28 June 2019

Utilities

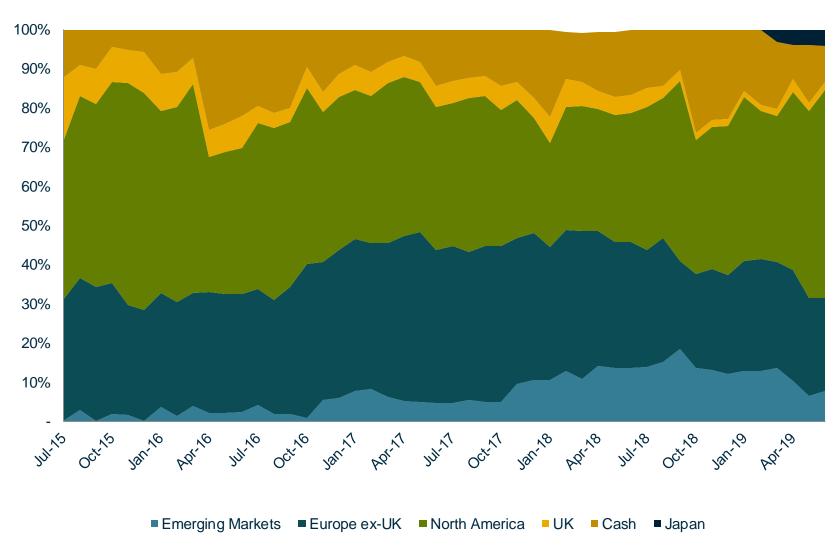
■ Cash

■ Real Estate

# **ACTIVE MANAGEMENT**

# PENGANA CAPITAL

## Geographic exposure

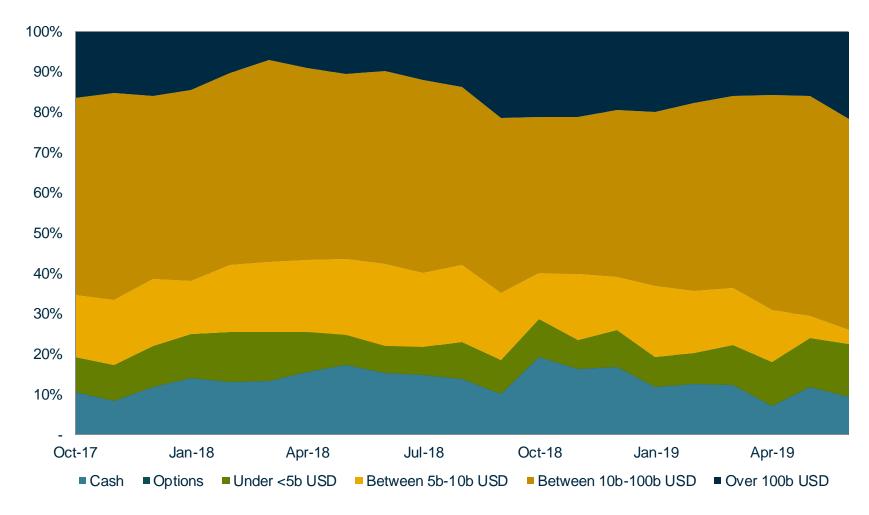


# **ACTIVE MANAGEMENT**

#### Company-size exposure



22



# **EXAMPLES OF PORTFOLIO POSITIONS**



	Core	Cyclical	Opportunistic	
Finance	AMERICAN CME Group DEUTSCHE BÔRSE GROUP		FLOW TRADERS VIRTU	
Consumer Services	Charter		Rakuten	
Consumer Staples	AMORIM MQWI°			
Communications	Bharti Infratel Limited			
Real Estate				
Electronic Technology	ASML		TOMTOM LUMENTUM	
Commercial Services	AON KAR AUCTION SERVICES.			
Agriculture		Nutrien		
Health Technology	Medtronic Alleriating Date Reserving Health Extending Life novo Nortdisk Cigna.			
Industrials		<b>©</b> Epiroc		
Technology Services	Alphabet Microsoft		<b>CAlibaba</b> .com Tencent 腾讯	

## PERFORMANCE - DIFFERENTIATION

#### Fund Inception to 30<sup>th</sup> June 2019



Overweight Europe, underweight US



Overweight Materials and Consumer Staples, underweight IT and Financials



Overweight Mid-cap, underweight Mega-cap

	Portfolio average weight	Index* average weight	Portfolio return**	Index return**
Region				
Europe ex UK	28.5%	14.9%	12.0%	5.4%
US	43.4%	56.8%	12.5%	11.1%
Sector				
Consumer Staples	14.6%	8.9%	12.5%	8.2%
Materials	12.4%	5.0%	11.8%	7.4%
IT	11.9%	13.5%	17.7%	17.6%
Financials	10.1%	18.0%	19.9%	6.0%
Market Cap				
USD 5bn - 10bn	13.7%	8.5%	11.8%	-0.4%
>100bn USD	22.1%	33.4%	10.9%	14.7%

<sup>\*</sup> MSCI ACWI

Source: Pengana and Bloomberg

<sup>\*\*</sup> annualized total return in local currency

<sup>1.</sup> Net performance figures are shown after all fees and expenses, and assume reinvestment of distributions. Past performance is not a reliable indicator of future performance, the value of investments can go up and down. 2. Inception 1st July 2015.



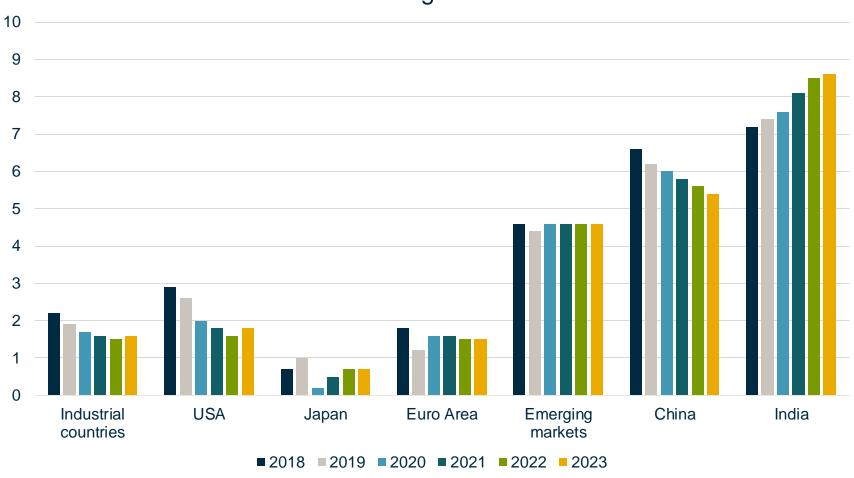
# **OBSERVATIONS OF THE MARKET**

A MACRO PERSPECTIVE



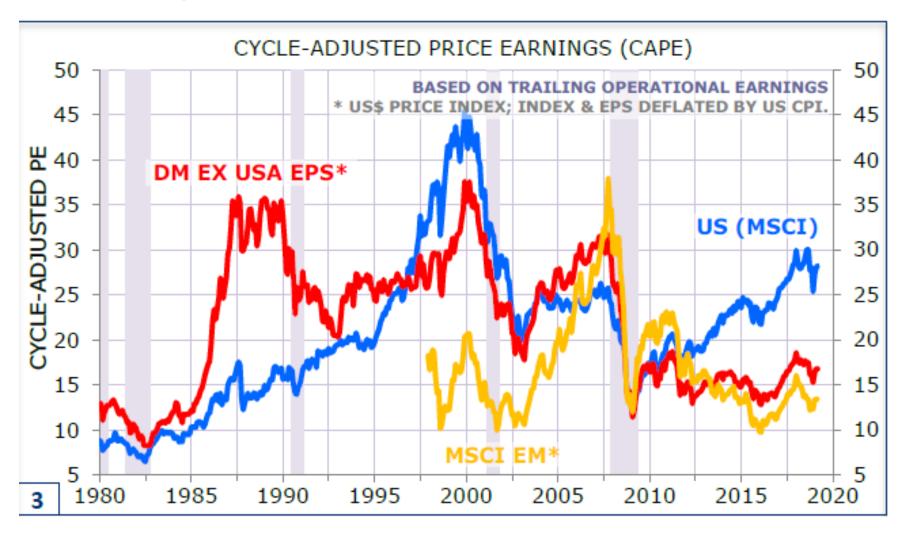
#### (1) Global GDP growth coming from emerging markets







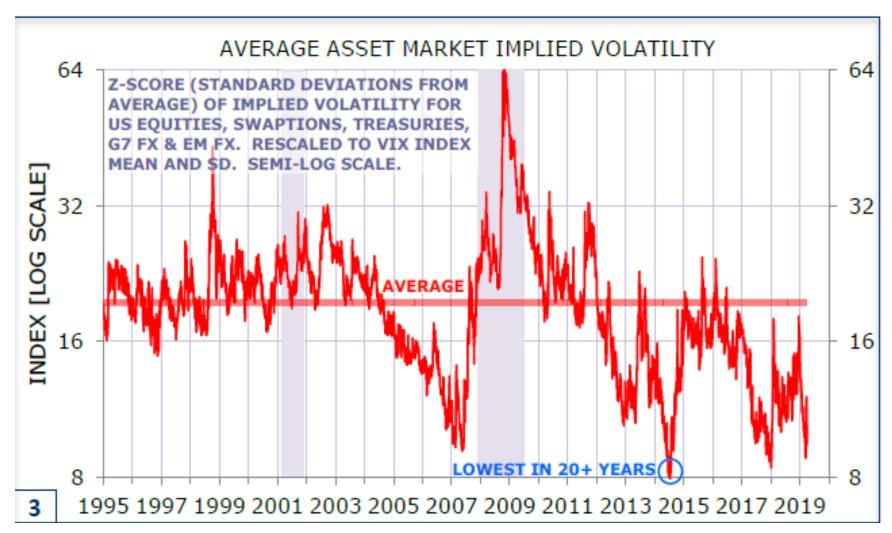
#### (2) US vs EM valuation gap is at extreme levels



Source - Minack Advisors



#### (3) Volatility at multiyear lows



Source - Minack Advisors



# PERFORMANCE

Make money

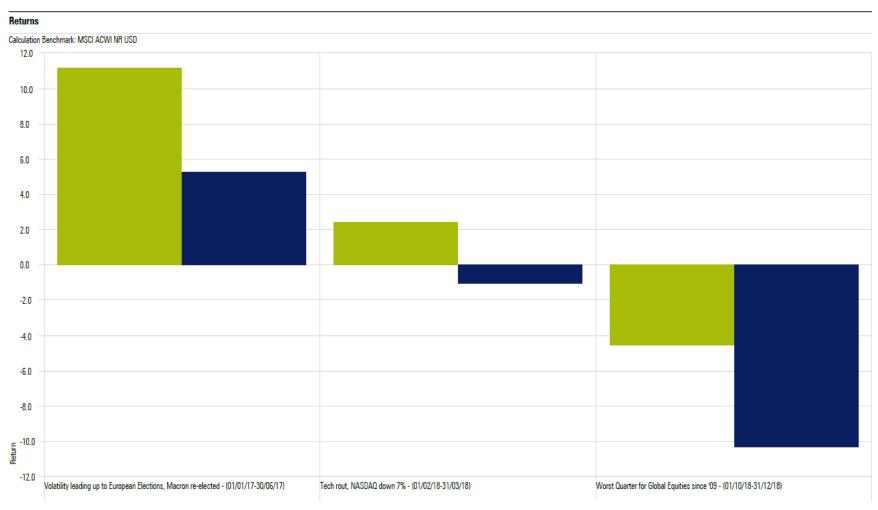
Avoid losses

Minimise volatility

# **PERFORMANCE**

# PENGANA CAPITAL

# Saving money when it counts



Pengana International

MSCI ACWI NR AUD



#### What we have done

#### Strategy - unchanged

- Invest in cash generative businesses on reasonable valuations and low debt
- Remain diversified

#### **Regional view**

Increase exposure to Emerging Markets and gradually Europe

#### **Sector comments**

- Remain underweight Technology (especially large cap stocks)
- EM driven industries

#### Volatility vs low interest rates

- Increase in i/r invest in businesses that benefit from volatility e.g. derivative exchanges
- Low and steady i/r emerging markets benefit



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