## COVID 19 and the outlook for Australian Shares – Using MAs to enable Advice in a Volatile Market

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# IMAP and COVID-19

- 2020 Events
  - Awards August
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- Webinars monthly

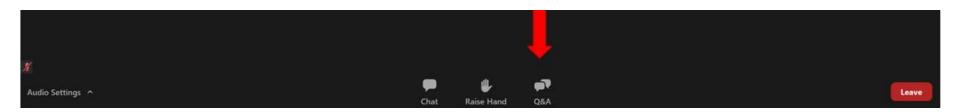


# IMAP MANAGED ACCOUNT AWARDS 2020

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## Ask a Question







### Australian Mid Caps – a good place right now?



15 June 2020 3

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#### **COVID-19 and the Australian share market**

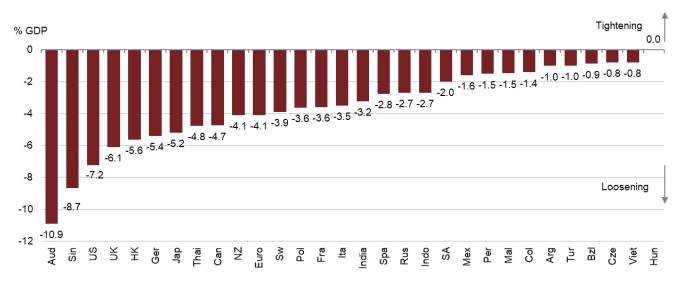


- COVID-19 could lead to substantial structural changes to economies, businesses and models
- Understanding those structural changes and varying reasons may uncover exciting investment opportunities
- We believe mid cap stocks could be key beneficiaries due to:
  - Higher growth
  - Disruptive models
  - Lower discount rates
- Mid cap stocks provide diversification

#### Countries borrowing heavily to support economies





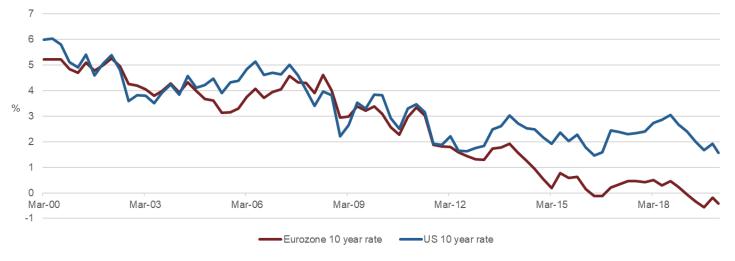


Source: UBS, May 2020

#### Lower interest rates will help...



#### Major market 10 year bond rates (%)

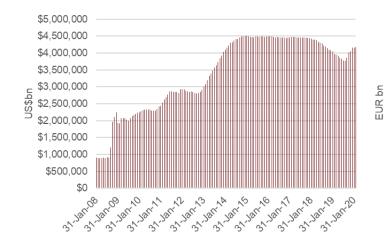


Source: Antares, Bloomberg, May 2020

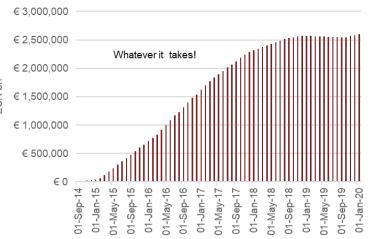
#### The debt will be "disappeared" by central banks



#### **US Federal Reserve balance sheet**



#### ECB balance sheet



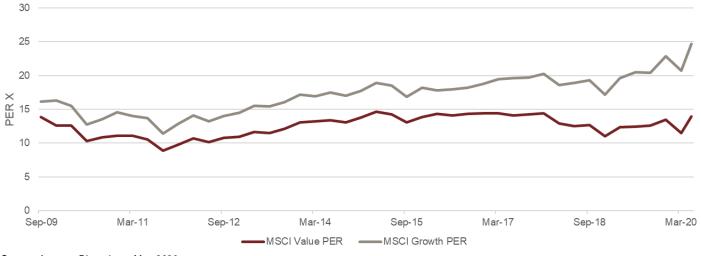
Sources: Antares, Bloomberg, February 2020

Sources: Antares, Bloomberg, February 2020

#### How have equity markets responded?



## Low rates have supported growth assets: duration MSCI Growth vs Value valuation



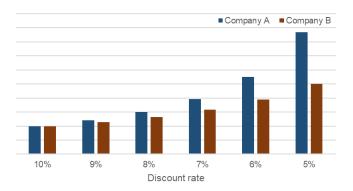
Source: Antares, Bloomberg, May 2020

#### Growth is rewarded by lower rates

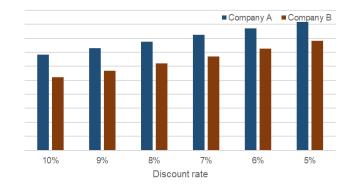


- Two companies with identical valuations at 10% weighted average cost of capital (WACC)
- One is fast growing (Company A), one slow (Company B)
- Yet the valuations change materially with a lower WACC

#### DCF valuation scenarios using a lower discount rate



#### Terminal value as a % of total value



Source: Antares, February 2020

Source: Antares, February 2020



#### Mid caps have the highest EPS growth

ASX 20 vs ASX Mid Cap 50 vs Small Ord's EPS

#### Which drives superior returns over time

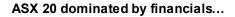
ASX 20 vs ASX Mid Cap 50 vs Small Ords Index





Source: S&P, Antares, Bloomberg, May 2020

Source: S&P, Antares, Bloomberg, May 2020





Source: Antares, Iress, February 2020

Source: Antares, Iress, February 2020

.... in a low interest rate environment, this leads to decreasing profit over time

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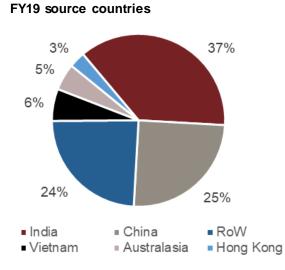
We are thinking about our investable universe in four ways:

- 1. Structural beneficiaries = duration will be rewarded
- 2. Tactical beneficiaries
- 3. Leveraged business models with competitive advantage that we are prepared to support in the event of balance sheet repair
- 4. Others (or the remainder) which lack these attributes

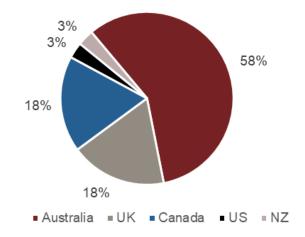
#### **Example: IDP Education (IEL)**



Clear structural beneficiary but significant COVID-19 impact expected over FY20-21





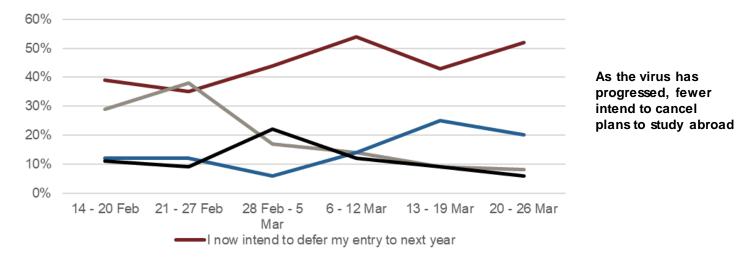


Source: IDP Education, August 2019

#### Short-term impact on higher education...



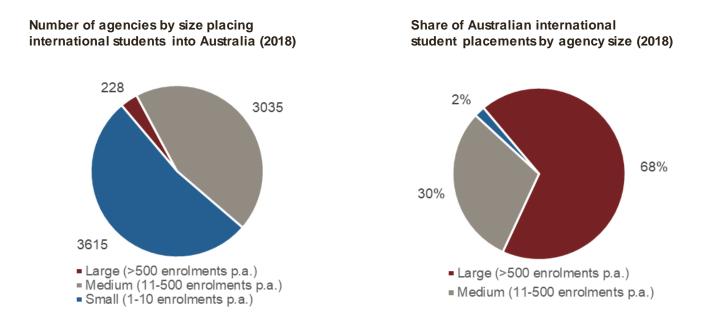
#### How COVID-19 is impacting study intentions



Source: QS, 'The impact of the coronavirus on global higher education', April 2020, n = 11,000

#### Larger agencies dominate in a fragmented industry

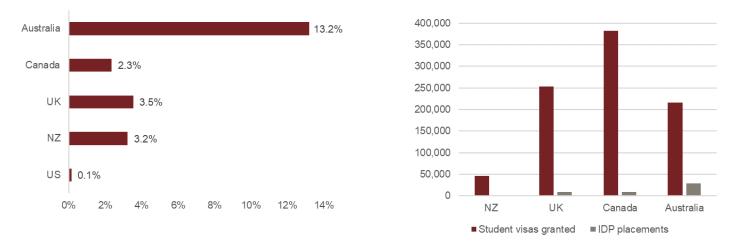




Source: Department of Education, 'International Education Agents Overview Report', October 2019.

#### IDP positioned to take share in large addressable markets

#### IDP market share by student placement destination (FY19)



Source: IDP Education (August 2019), Department of Home Affairs Australia (December 2019), Government of Canada (February 2020). UK Government (September 2019), Immigration NZ (May 2020), US Institute of International Education (December 2019).

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#### Example: After Pay (APT) – a disruptive business



- A new business meaning issues to be resolved in the business model
- Its growth has been explosive and at times controversial
- But our research provided some investable insights about the APT business model:

#### **Merchants dislike lay-buy**

- Expensive space, systems and staff
- · Drag on working capital with an uncertain outcome

#### **Customers like lay-buy**

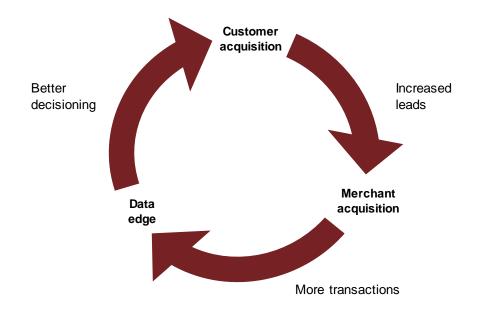
- · Allows them to budget
- Millennial generation does not like credit cards
- · Lay-buy is hard to find on moderately priced items

#### Our insight was that APT solves both problems

- · Merchants can offer electronic lay-buy without the fixed costs and working capital drag
- · Customers can gain access to ranges previously excluded by merchant choice or budget

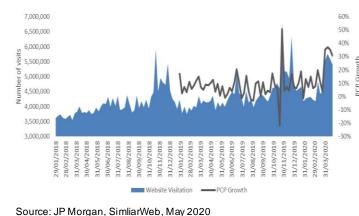


#### The fly-wheel demonstrates APT's revenue model and how it minimises losses via its data analytics



#### APT is predominantly an online retail business

- Operates in lifestyle verticals like fashion and cosmetics
- Shift to online has accelerated during COVID-19
- In all APT's markets



#### Beauty & cosmetics website traffic (AU) Fashion & apparel website traffic (US)



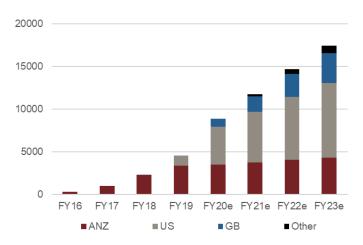
Source: JP Morgan, SimliarWeb, May 2020

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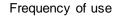
#### APT is almost doubling customer numbers annually

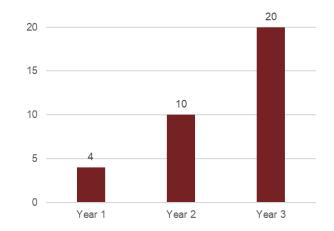


#### APT customers

Source: APT, February 2020, Antares, May 2020

#### Customers transact more the longer they stay





#### Source: APT, February 2020



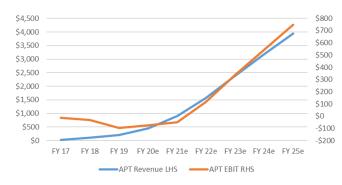
## More customers + frequency = strong transaction growth

#### Transaction volumes (m) by cohort



Source: APT, February 2020, Antares, May 2020

#### This drives explosive growth



#### APT revenue and earnings growth

Source: APT, February 2020, Antares, May 2020

Given the rate of growth, APT's valuation is a beneficiary of low rates The COVID-19 driven migration to on-line strengthens the model



Ex-20 Australian Equities Strategy (Product Agnostic)	Gross return <sup>1</sup> (%)	Benchmark return <sup>2</sup> (%)	Gross excess return (%)
3 months	-1.4	-6.5	5.1
1 year	3.2	-3.8	7.1
2 years pa	6.0	1.4	4.6
3 years pa	9.1	5.2	3.9
5 years pa	10.5	7.2	3.3
Since Inception pa <sup>3</sup>	10.8	7.3	3.4

\* The performance information shown is based on Antares' construction of the notional model portfolio which is not available for direct investment. The performance of the Antares Ex-20 Australian Equities Fund since its inception date (1 October 2019) and of individual client portfolios will differ to the performance of the notional model portfolio due to cash flows, portfolio reweighting, timing issues and fees.

1. Returns show n are based on the income and market value of the notional model portfolio, gross of administration (platform) and investment management fees, net of estimated transaction costs, and assume all dividends remain in the model portfolio. Fund and individual client portfolio returns will differ from the returns show n, and will be net of fees. Fund data is available on antarescapital.com.au.

2.Benchmark is S&P/ASX 200 Total Return Index excluding the companies listed on the S&P/ASX 20 Leaders Total Return Index.

3.Date of Inception 27 May 2015

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Antares Ex-20 Australian Equities Strategy<sup>#</sup> 12 month attribution to 31 May 2020



#### > Positive contributors

Stock	Position	Value Added
Afterpay	Overweight	3.12%
Xero	Overweight	1.15%
James Hardie Industries	Overweight	1.08%
Metcash Limited	Overweight	1.05%
JB Hi-Fi Limited	Overweight	0.92%
Mineral Resources	Overweight	0.84%
IDP Education	Overweight	0.69%
Northern Star Resources	Overweight	0.60%
lluka Resources	Overweight	0.57%
Oil Search Limited	Not Owned	0.54%

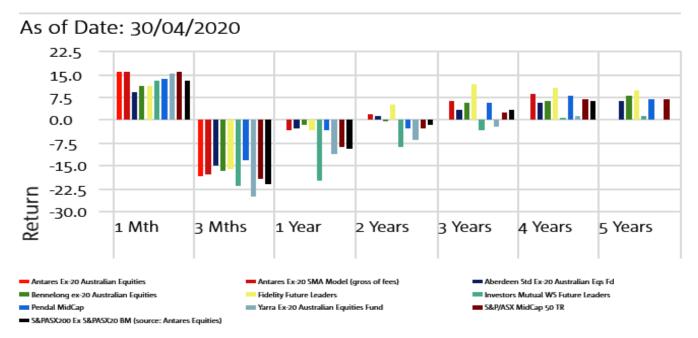
#### > Negative contributors

Stock	Position	Value Added
Worley	Overweight	-0.80%
Star Entertainment Group	Overweight	-0.78%
Evolution Mining	Not Owned	-0.61%
Nine Entertainment Ltd	Overweight	-0.61%
Treasury Wine Estates	Overweight	-0.59%
Coles Group Ltd	Not Owned	-0.52%
ASX	Not Owned	-0.52%
Freedom Foods Ltd	Overweight	-0.49%
Incitec Pivot Limited	Overweight	-0.46%
Resmed	Not Owned	-0.46%

Source: Antares, 30 April 2020

# Securities shown are in Antares' construction of the notional model portfolio which is not available for direct investment. Securities shown may no longer be in Antares' notional model portfolio, in the Antares Ex-20 Australian Equities Fund or in the Antares Ex-20 Australian Equities Model Portfolio available on platforms. Antares Ex-20 Australian Equities Strategy Return versus Mid Cap competitors to 30 April 2020

#### Returns



Source: Morningstar, 30 April 2020.

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#### **Portfolio fit:**

- Generally sits within the growth assets component of a balanced portfolio
- Used as a diversifier within a portfolio of Australian equity managers
- Can be used on a stand alone basis
- Or blended with other growth and value managers

#### Suitability:

• May be appropriate for those seeking greater diversification within their Australian Equities exposure



- $\checkmark$  Genuinely active and unconstrained
- ✓ Simple process
- $\checkmark$  Established investment methodology with strong track record in all market conditions
- $\checkmark$  Offered at competitive fee structure
- ✓ No current capacity constraints
- ✓ Availability of Fund: Netwealth and Hub24
- ✓ Availability of SMA: Navigator, Macquarie, BT Panorama, Netwealth, Praemium



# Questions



# Using MAs to enable Advice in a Volatile Market

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## Questions

