Aladdin. by BlackRock

ADVICE BUSINESS TRANSFORMATION THROUGH PORTFOLIO RISK TECHNOLOGY

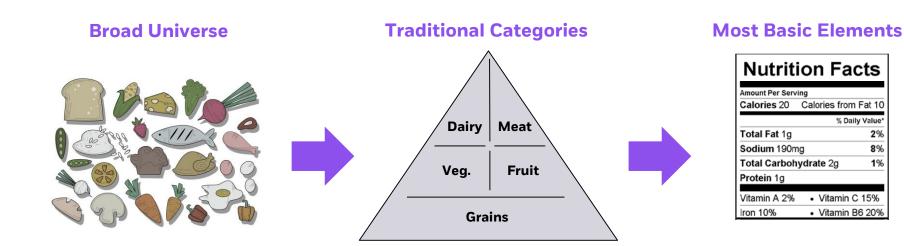
Damien Mooney

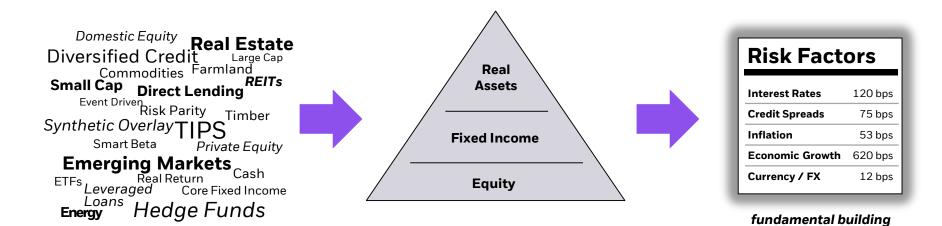
Head of Aladdin Wealth Tech, Asia Pacific, BlackRock Solutions

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RISK





blocks of risk

BLACKROCK SOLUTIONS: DELIVERING TRANSFORMATIVE, DATA-DRIVEN TECHNOLOGY

ALADDIN® INSTITUTIONAL

Integrated platform for portfolio construction and risk management.

eFRONT

Manage the investment lifecycle across a range of alternative asset classes.

ALADDIN WEALTH TECH

Scalable portfolio construction and risk management tools for wealth management.

MODELS & ANALYTICS

Powered by world-class technology, proprietary analytics, and flexible reporting.

PORTFOLIO RISK TECHNOLOGY CAN HELP MULTIPLE AREAS



1.
Enhance
ADVICE FIRM
MANAGEMENT

- Quantify unintended risks in your business
- Manage client suitability pre and post trade



2.
Improve
ADVISER / CLIENT
EXPERIENCE

- Dive deeper into current clients or households
- Incorporate external assets into client proposals
- Generate investment proposals
- Stress test client goals



LISTENING TO CLIENT VOICES

- Do I truly understand if I'm invested 'well' or not?
- What risks am I taking?
- What opportunities am I missing?
- Will I be okay?
- How is my Adviser helping me?

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